

Diversity Report 2020

As part of The Local's [commitment to race, representation, and diversity](#), we report on the diversity of our newsroom and contributors on an annual basis. Below are the results of our 2020 diversity survey. All data are reported in aggregate to maintain the privacy of our contributors and staff. This survey was sent to 37 individuals and we received 29 responses (78 percent response rate). For questions about this survey or our policies, feel free to contact us at info@thelocal.to.

Diversity by Gender Identity

Male	Female	Non-Binary
44.8%	55.1%	0%

Diversity by Racial Identity

Identify as a member of a racialized group/visible minority	Do not identify as a member of a racialized group/visible minority
55.2%	44.8%

Race was collected using the adapted categories found in the [Canadian Association of Journalists](#) diversity survey, which are:

- Inuit, Metis, First Nations (status or non-status)
- Asian: Asian Caribbean (e.g. Guyanese, Trinidadian), East Asian (e.g. Chinese, Japanese, Korean), South Asian (e.g. Indian, Pakistani, Sri Lankan), Southeast Asian (e.g. Malaysian, Filipino, Vietnamese)
- Black: African (e.g. Ghanaian, Kenyan, Somali), Caribbean (e.g. Barbadian, Jamaican, Grenadian), North American (e.g. Canadian, American), Afro-Latino (e.g. Haitian, Brazilian, Panamanian)
- Latin: Caribbean (e.g. Cuban, Haitian), Central American (e.g. Mexican, Honduran), South American (e.g. Colombian, Argentinian)
- Middle Eastern (e.g. Jordanian, Saudi Arabian, Iranian, Afghani)
- White (e.g. English, Scottish, French, Irish, German, Italian)
- Mixed Race (e.g. Mother of Black African descent and Father of First Nations descent)
- Prefer not to answer

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Breakdown of Contributors Who Identify as a Member of a Racialized Group/Visible Minority

